



Lessons from Implementing an Evaluation: HIFIVE FOR HYSAN

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Agenda

- IDinsight and UNICEF Learning Partnership
- Evaluation context and objectives
- HiFive Evaluation
- Learning Partnership key lessons



UNICEF – IDinsight Learning Partnership

Goal

Support UNICEF WASH programs to **generate and use rigorous evidence** to inform decisions on design and scale-up of their interventions

Approach

Embed IDinsight team in UNICEF country office for 2+ years to respond quickly to evidence needs and opportunities with diverse methodologies

Activities

IDinsight ran two evaluations to examine:

- A sanitation hardware subsidy policy in Milagros
- A school hand-washing campaign in Puerto Princesa and Camarines Norte



Evaluation context and objectives

Aim: Inform DepEd decision to include *HiFive for HySan* program in national WASH in Schools (WiNS) program

Context:

- High prevalence of diarrhea, respiratory tract infections, & parasitic infections among children
- Sustainable Development Goals #6 is to "ensure availability and sustainable management of water and sanitation for all"

Program:

 UNICEF & International WaterCentre designed HiFive for HySan intervention to increase pupil independent hand-washing with soap (iHWWS) at critical times in elementary schools to address this through:

unicet

DIDinsight

- Using behavioral approach
- Targeting critical times and independent hand-washing
- Focusing on supply and demand for hand-washing

Research questions*

- Does the *HiFive for HySan* intervention increase the **frequency** of independent hand-washing with soap (iHHWS) at critical times by grade 1-6 pupils at school?
- 2.1. Does *HiFive* increase the **frequency of supervised daily group** hand-washing activities in schools?
- **2.2.** Does *HiFive* affect **pupil perception of critical times and motivations** to practice iHWWS?
- **2.3.** Does *HiFive* increase availability of:
 - a) Hand-washing facilities with soap and water?
 - b) Functional and clean **toilet facilities**?



*Comparing: [HiFive + WinS] to [WinS only]

Sampling & treatment assignment

- **Randomized controlled trial:** randomly assigned *HiFive for HySan* intervention to 198 eligible schools
- **Stratified** random assignment by division and "WinS implementation quality index" score

| | | Puerto Princesa City | | Camarines Norte Province | |
|---------------------------------|----------------------------|-------------------------|----|-----------------------------|----|
| Total schools | | 75 | | 253 | |
| Schools meet inclusion criteria | | 66 | | 130 | |
| 2017-18 HiFive schools (T) | 2018-19 HiFive schools (C) | 33 | 33 | 65 | 65 |



Indicators & data collection

| Outcomes | iHWWS after toilet use | iHWWS before eating | HW & toilet facilities | Group HW activities | HW attitudes & pupil motivations |
|----------|---|---|--|--|--|
| Observed | 2-hour observation of pupils in 1 section of each grade of school | N/A | Observation of all pupil- accessible facilities | Observation of GHW activities during 2-hour classroom observations | N/A |
| Reported | Interviews with pupils in grades 4-6 (2 methods) | Interviews with pupils in grades 4-6 (3 methods) | N/A | Interviews with pupils in grades 4-6 | Interviews with pupils in grades 4-6 |



Small increase of 3.7 pp (p=0.03*) in observed iHWWS <u>after</u> <u>toilet use</u> for grades 1-3

3.3 pp increase in grade 4-6 is not statistically significant (p=0.13)

Treatment

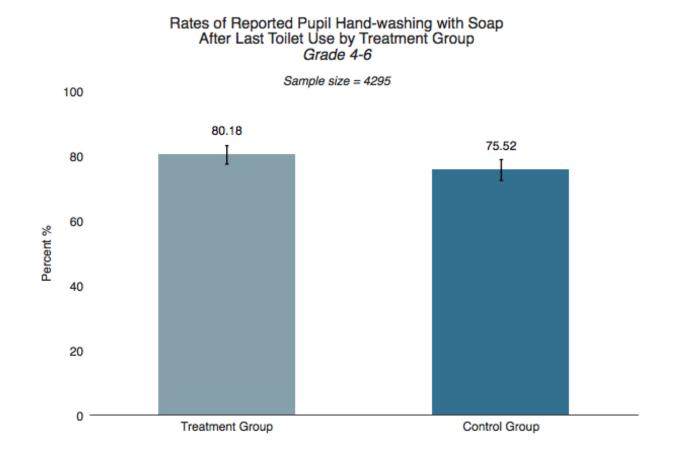
Rates of Observed Pupil Hand-washing with Soap After Toilet Use by Grade Group

n = 2,732 (Grade 1-3) n = 2,469 (Grade 4-6) 15 10 Percent % 5.60 4.97 5 3.50 1.26 0 Grades 1-3 Grades 4-6

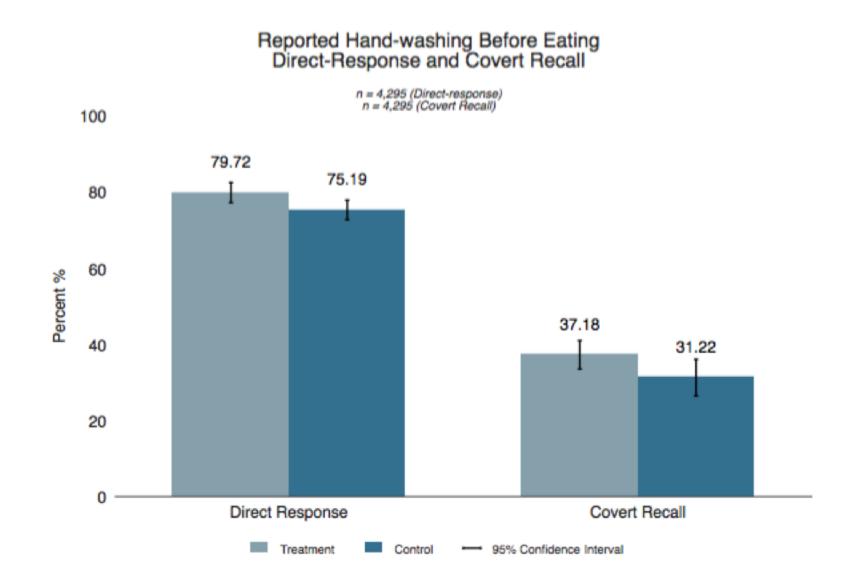
Control

95% Confidence Interval

Small but not statistically significant difference in reported iHWWS <u>after toilet use</u> for grade 4-6



Small but not statistically significant difference in reported iHWWS before eating for grade 4-6



Results & decisions

Findings

- HiFive did not achieve substantial improvements in hand-washing levels; overall levels are low
- Access to hand-washing facilities with soap does not appear to be the key constraint to iHWWS, and increased as a result of HiFive
- Significant change in pupil iHWWS behavior and motivations through HiFive activities has yet to be achieved

Next steps

- DepEd decided not to scale *HiFive for HySan* nationally in the 2018 school year
- DepEd, UNICEF, and IWC updated *HiFive for HySan* intervention by:
 - Integrating messages into regular curriculum delivery mechanisms through Detailed Lesson Plans (DLPs)
 - Revising some tools to make easier for teachers and students to use
 - Streamlining monitoring so that program is tracked weekly by principals and DepEd



HiFive Evaluation: Phase 2

- IDinsight is currently conducting a Round 2 evaluation on the updated HiFive for HySan program
 - Study uses a pre-post design for the 98 RCT control schools
 - Research questions are focused on whether iHWWS has increased as a result of HiFive and how effectively the HiFive program has been implemented
- Results will be available in February 2018 and will inform DepEd decisions about the HiFive program's future



Learning Partnership Lessons

- Embeddedness is central to understanding the program and identifying evidence needs / questions not immediately obvious
- **Capacity building is mutually beneficial,** allows evaluation team to identify needs and focuses on implementation team "mind-set shift"
- Longer time-lines (~2.5 years min.) for integration and alignment with program cycle, esp. for question sourcing & follow-up
- A suite of evaluation methodologies should be considered, as not all decision-relevant questions in need of better evidence lend themselves to an impact evaluation
- Alignment of key stakeholders and funding from beginning is critical for follow-up & scaling

